



You Can Be a Change Agent!

How to Increase Motivation to Change the People You Serve

Presented by Larry Robbin

Client & Community Engagement Training

Increase Motivation with Your Clients

There are many people within programs that do not have enough motivation to help them change and overcome their barriers to getting out of poverty and becoming self-sufficient. We often see them drop out of programs or go through the services without making any necessary improvement. Generic approaches to motivation counseling often do not work due to individuals specific needs. The *You Can Be a Change Agent* training is designed on interviews with hundreds of people that increased their motivation to change their behavior and attitudes in order to become more successful in their lives.

This session features:

- The six different motivation forces
- How to assess the motivation force make up of each individual
- Enable you to customize your counseling to focus on real motivational triggers in each person so they become more committed to making progress

[Click here to register!](#)

Tuesday | 9:00 am
Dec 5th | 3:30 pm

\$50 / 1 training
\$125 / 3 trainings

Registration & Networking
8:30 am—9:00 am

Location:
County of Santa Clara, 333 W
Julian Street, First Floor. San
Jose, CA 95110

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