

The Rules of Engagement

How to Help People in Poverty Become More Engaged with Your Program and It's Services!

Presented by Larry Robbin

Client & Community Engagement Training

Achieve the Highest Level of Engagement

In order to help people change their attitudes and behaviors to get out of poverty, it is imperative that programs and staff achieve the highest levels of engagement with the people they serve. Unless there is a high level of engagement, people will not risk going out of their comfort zone to make the changes they need to improve their clients' lives. ***The Rules of Engagement Training*** will show management and staff how to achieve the highest levels of engagement with the people they serve.

This session features:

- A model for assessing the eight levels of engagement and strategies for taking people to higher levels of interaction
- A set of ideas to improve participant engagement within your program
- Feedback from surveys of hundreds of individuals that accessed government and nonprofit services

Tuesday | 9:00 am
Sept 12th | 3:30 pm

\$50 / 1 training
\$125 / 3 trainings

Registration & Networking
8:30 am—9:00 am

Location:
Catholic Charities of SCC
2625 Zanker Road
San Jose, CA 95134

Information Contact:
Angela Silveira
asilveira@stepupsv.org

[Click here to register!](#)