



Speaker: Leslie Speer  
Industrial Design Professor  
San José State University

## DESIGN THINKING FOR SOCIAL INNOVATION

Friday, February 17, 2017

8:30 am – Noon

SJSU Lucas Business Complex, located at 2933 Bunker Hill Rd., Santa Clara

Come join other cross-sector thought leaders in an experiential workshop that introduces the design thinking process, taught by SJSU professor Leslie Speer. You'll work in small cross-sector teams to solve an example design challenge (affordable tuition). By tackling a sample social issue, you can learn how to apply the design thinking process in your own field.

Join us for this highly engaging, interactive event and:

- Learn the fundamentals of design thinking
- Solve complex challenges through the process of structured design thinking
- Deepen your cross-sector collaborative relationships

Program:

8:30 - 9:00 Check-in and continental breakfast  
9:00 - 12:00 Interactive Workshop

Attendance is limited so register as soon as possible at <https://commerce.cashnet.com/cobjysju>

For questions, please contact Dr. Linda Dunn-Jensen at [svsiln@sjsu.edu](mailto:svsiln@sjsu.edu).

Web: <http://www.sjsu.edu/svsiln/>



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